

# Edit Your Dolly Parton's Imagination Library Profile Page

## What is an Affiliate Profile Page?

The Affiliate Profile Page is the face and voice of your Imagination Library Program page which contains your contact information, specific program description, logo, online registration form (if turned ON), links to your social media pages, total children covered in your affiliate, total number of children in your province and Regional Director contact information. The Imagination Library website has sizable traffic and is a powerful marketing tool for program awareness.

# Benefits of Customizing your Affiliate Profile?

- Direct families to register online or find program contact information
- Use link in social media to drive traffic to your page
- Thank sponsors by adding a TAG LINE on the Book Label

### Where is my PROFILE PAGE?

Go to www.imaginationlibrary.com

#### **CHOOSE A COUNTRY**

>UNITED STATES

>AFFILIATE LOCATOR

>CLICK HERE TO SELECT YOUR AFFILIATE

### **How to Edit Your Profile Page**

>LEARN MORE

Go to imaginationlibrary.com
>LOGIN to BOS
> DAILY OPERATIONS
> AFFILIATES
>EDIT PROFILE

## **Checklist of Updates**

- ✓ Add Community Champion logo or jpeg
- ✓ Link Community Champion website
- ✓ Link Social Media, Facebook and Twitter (Instagram Coming Soon)
- ✓ Add DESCRIPTION: About Community Champion, specific information about your community/affiliate and/or your community strategy for early literacy/ book gifting program.
- ✓ Update Contact Information
- ✓ Add TAG LINES (40 characters per line) if needed, change Return Address
- ✓ SAVE (on right mid-column)

Any time there are changes to be made in these areas, please follow the same steps above. Some Affiliate information must have approval from The Dollywood Foundation before the change is visible. If so, those changes will be saved in a pending file for approval. System administrators check the pending file daily and changes are generally made within two business days or you are notified if this cannot be done. Once approved, these changes will be seen in the BOS and on the main website.

## **Standard Profile Page**

as provided by the Imagination Library

#### **Smith County**

#### Smith County Public Library

215 MAIN ST N CARTHAGE TN 37030

#### Contact: Amanda Bain

Phone: 615-735-1326

Fax: 615-735-2317

Email: smithcountypubliclibrary@comcast.net

Local Champion: Smith County Education Fundation & Smith County Public Library
Total children covered by this affiliate: 742

Total enrolled children in TN: 284004

Regional Director

Christy Crouse Contact Christy







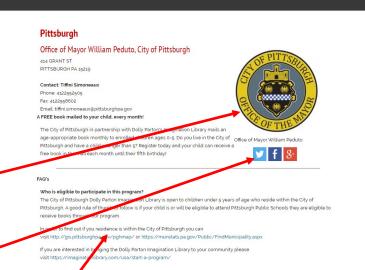


# Edit Your Dolly Parton's Imagination Library Profile Page

Part 2

Affiliate Identific	cation Information 🖸	Contains publicly displays	
Affiliate Id	2246		
Registration Date	05/13/2019		
Mnemonic Key	PAPITTSBURGH		
Community	Pittsburgh		
State	PENNSYLVANIA	▼	P
Status	1 - Operating	▼	
CAP	9000		
Sponsor Type	Chamber of Commerce Churches Civic Organization Community Government Junior League	Î	
Organization	Office of Mayor William Peduto, City of Pitts	sburgh	
Local Champion	United Way of Southwestern Pittsburgh		
Contact Name	Tiffini Simoneaux		
Contact Phone	4122552505		
Contact Fax	4122558602		
Contact email	tiffini.simoneaux@pittsburghpa.gov		
Logo	Choose File No file choose		
Twitter Link	http://twitter.com/!#/ kidscanflyca Test Twitter Link		
Google+ Link	https://plus.google.com/u/0/+  Test Google+ Link		
Links *Maximum 2 links	Kids Can Fly Link Link Title *Max. 40 Characters		/
Description	Kids Can Fiy is a charity in Brant County, Ontario, Canada, that supports We are proud to host Dolly Parton's Imagination Library as one of our early literacy and parent involvement.  We appreciate the support we have received from SC Johnson, Rotary Ct Brantford, Stedman Foundation, City of Brantford, Brant Community For Why and other private donations.  Kids Can Fiy is actively seeking to grow this program so that ALL children wonderful opportunity. Our goal is to have all children arrive at formal sc	titatives that is encouraging  lub Sunrise, Rotary Club of  rundation, Donn Zver, Lesia  ren in Brant have this	

# **Profile Page Sample After Updates**

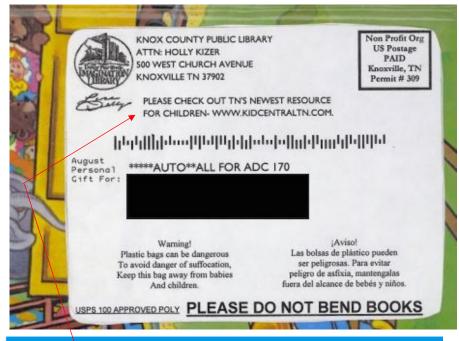


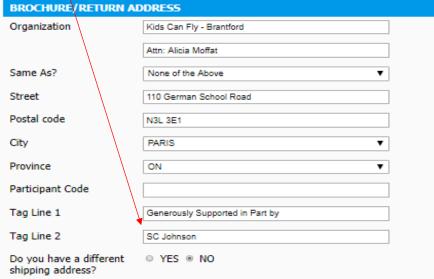


# Edit Your Dolly Parton's Imagination Library Book Label

#### **Book Label**

- Two TAGE LINES with 30 characters per line.
- Thank a sponsor or local champion
- Instructions when moving such as a phone number to call. For example, proper recognition can be "Thanks to our Sponsor (sponsors name) or Sponsored by (sponsors name) or Moving?? Call (affiliate phone number).
- Do not use TAG LINES to ask for program funding.
- The TAG LINES can be changed monthly by the Main Coordinator access their Affiliate profile in the Book Order System (BOS), go to edit profile, make the tagline addition or change in the Brochure/Return Address section of the page, then Save and Exit for administrative review.





# DID YOU KNOW THAT THE BOOK LABEL CAN ALSO BE USED AS A TEACHABLE ITEM?

There are many things a child can learn from the mailing label.

- Find the month on the mailing label to teach the child about the months of the year.
- Use the child's name is on the book label to teach the child to spell and possibly write his or her name.
- Learn about mailing address format and for the child to learn his street address and city, state/province and zip code before entering Kindergarten.